



Review WeChat

WeChat

Wechat is a Chinese payment communication service. In fact, it has more features than an online wallet

Wechat is an application that you could not survive without if you are in China, it is probably the application most used by the Chinese and it has more than a billion active users every month, practically an entire country. Surely you are wondering what type of application is so important that it has that enormous amount of monthly active users.

It is a mobile instant messaging application in the WhatsApp style but in China although staying in this comparison would be oversimplifying because while WhatsApp has stayed a bit in the prehistory of the applications allowing us very few functionalities and all of them mainly built on communication.

Tencent which is the company that has launched Wechat is constantly adding new functionalities of all kinds so we can from communicating with our friends or family to going to celebrities, following blogs, playing video games with our friends, paying even electricity or water our house, has become an application that includes various functionalities of others that practically allows you to have everything you need to see on a daily basis.

Wechat is a voice and text message communication service for portable devices, developed by the Chinese company Tencent. The first version was released in January 2011.

Supported languages ??are: Simplified and Traditional Chinese, English, Indonesian, Spanish, Portuguese, Turkish, Malay, Japanese, Korean, Italian, Thai, Vietnamese, Hindi, and Russian.

It also provides additional services, such as broadcast messages (one-to-many), photo and video sharing, sharing one's geographic location. "Shake", "search around" and "drift bottle".

Photos can be enhanced with artistic filters, captions and images. payment of the electricity bill. WeChat supports different types of instant messaging including: text messages, voice messages, stickers, and "walkie talkies". Users can send images to their mobile phone, video and geographic location with GPS

The application allows you to interact with several users simultaneously through group chats. WeChat allows its users to register for free on the platform. There are three types of official accounts: service accounts, subscription accounts, and business accounts. Once you have created your account, you cannot change it with another type of account.

At the end of 2017, the number of WeChat accounts exceeded 900 million. WeChat users can post photos and statuses, share music, articles, and "like" content shared by other users in the "Moments" feature. Privacy plays a central role for WeChat: only enabled contacts. "Moments" can be linked to Facebook and Twitter accounts, which post content directly to the platform.

User data is protected by backing up the contact list, upon request, recoverable from the cloud. Registration for the service can be done through Facebook Connect, traditional SMS and Tencent QQ.

WeChat is an application without which you could not survive in China, it is probably the application that the Chinese use the most in the country and it has more than a billion active users every month, practically all over the country.

The functionalities when **Downloading WeChat**

Screen with our conversation history we have both groups and private conversations, also official pages any brand, celebrity or company can create your page and send information to its users; if we open a private conversation we have on the left the audios that we can send with a limited time of 59 seconds, we have emojis, gifts, groups of stickers and if we press the + symbol we can send photographs, make video or voice calls, send your location in real time if necessary, you photograph from the album, money envelopes that are sent in China, money transfer, speak and the keyboard automatically type, send contacts, files or coupons here it is very typical to send coupons.

The mini-programs are applets for them to be inside WeChat, they are applications that you can use with WeChat together, you have all kinds of applications that you can combine to make your day-to-day easier.

In the second tab we find our contacts which can be tagged so you can better identify them, we can add new friends, see the chat groups, and then there are the official accounts where we can see brands that you can follow because they give discounts or blogs because they are interesting to follow them.

Then we have Discover where we find social things like moments, this is a feed similar to facebook, people can upload photos or videos and a small text. When you post your friends can give you likes and make comments too.

We have a QR code scanner that can help you pay but it also has other features such as scanning products in the supermarket.

It is an application full of curiosities in which you can have fun and learn a lot!

Pros	Cons
- The application is the one that you can chat with anyone and remain anonymous. - Do not show that you are online and do not show blue marks. - You can send money to friends through the application. - Play online games.	- Cons are vocal messages that last 60 seconds and also videos. - The addition of states like other social networks but also direct. - You have a limited number of friends that you can add. - Sometimes it is confusing to navigate because it has many functionalities.

Links Facebook: <https://www.facebook.com/wechatapp/>

Twitter: <https://twitter.com/wechatapp?lang=us>

Instagram: <https://www.instagram.com/wechatpay/?hl=us>

Web: <https://web.wechat.com/>

Play Store: <https://play.google.com/store/apps/details?id=com.tencent.mm&hl=us>

Apple Store: <https://apps.apple.com/us/app/wechat/id414478124>