



## Review Douyin

### ByteDance

Douyin is a Chinese short video app that allows you to edit and share them through your account. One of the most downloaded in the world, is the Chinese version of TikTok, it allows you to create 15-second videos and interact with the rest of the user community

**Douyin** is a short video platform owned by **ByteDance**. Also known as a **TikTok** stream outside of China. This application is currently used in more than 150 countries and has been translated into 75 languages.

Developed in 200 days, in its first year it already had 100 million users and more than 1,000 million videos that were viewed daily. Now it has more than 500 million active per month, and in the country it is rare for the person who is not hooked on it. The female audience predominates, with women being the most active in creating videos, but there is everything from pets to the elderly playing their games. Everyone has their place in **Douyin**.

It is definitely one of the most successful applications developed in China and known worldwide. **Douyin** literally translates into vibrant sound, with it you can: make 15 second videos where you can make movies and put your music in the background.

Video communication channels are increasingly preferred by users, what has caused the success of **Douyin** is the ability to edit raw material in real time. There is a lot of competition in this area, but Douyin has established itself in China and anywhere in the world, it offers to add music to your video clip, it can be controlled by speed or pass through a filter for greater efficiency, in addition to other main features. . In this way, a 15-second video clip can be material for the entire post-production.

You may have seen the lip sync supplement in a video on the internet, something that is very popular right now. There are many interesting opportunities best referred to here as "**Reaction**" to get into direct taunts with friends, the fun is guaranteed to be great.

Or if you want to record a video with someone who is far away, you can use "**Duet**", with it you can create a video with one of your friends or people you follow. Without a doubt, this is a place to have fun and be creative and artistic. Search and see for yourself, but overdoing it is addictive.

**Douyin's** success is based on giving each of its users what they are looking for. Any of the members of your community can search for videos by keywords so that the app itself is the one to screen and I recommend the one that you consider to be the most suitable for you, based on your tastes. Although this is ideal, what most happens is that you do not configure your profile correctly and go from video to video without knowing what is going to appear next, in adventure mode.

You can post videos in two ways. The first is recording it directly from the application, it will allow you to add emoticons, change the rhythm of the images and even add effects of all kinds. The second option is to upload it directly from your gallery, here you can also edit it as much as you want. In their latest update they have added Live Videos, being one of the last social networks to join the bandwagon of real-time transmission.

**ByteDance** has established itself in the market with this product, its developers use artificial intelligence to select the information presented to users individually. With three clicks, you can even pay for integrated promotional products.

In China, people really like to shop by phone, you probably know that the massive Internet consumption in the country overlaps with the arrival of smartphones, so don't be surprised why the Chinese phone is synonymous with the Internet.

But as you can guess, although at first glance the same **Douyin** and Tik Tok currents have their differences and the audience of the two products in China and the rest of the world needs some differences. To download the original version of Douyin, we recommend that you use a **VPN** or **Proxy**.

The application can be **downloaded for free** from the **Douyin** website and is available for **iOS** and **Android**. If you understand Chinese, at least it will be much easier. In order to use it without any problem you need to register with a Chinese number.

Pros	Cons
<ul style="list-style-type: none"><li>- It is a global trend.</li><li>- It's creative.</li><li>- Make any kind of videos while using music for the background.</li><li>- It has a wide catalog of effects and filters.</li></ul>	<ul style="list-style-type: none"><li>- It's addictive.</li><li>-Need to censor sometimes.</li><li>-Easy for users to manipulate videos with deepfake technology.</li><li>- Only found in Chinese.</li></ul>

**Links Facebook:** <https://www.facebook.com/Douyinvideos>

**Twitter:**

**Instagram:** <https://www.instagram.com/douyin.douyin/?hl=us>

**Web:** <https://www.douyin.com/>

**Play Store:**

**Apple Store:**

<https://apps.apple.com/cn/app/%E6%8A%96%E9%9F%B3%E7%9F%AD%E8%A7%86%E9%A2%91/id1142110895?l=zh&ls=1>