



## Review Boomerang

### Instagram

Instagram has created its own application to create its famous looping videos, it is about Boomerang. With it you will be able to capture the exact moment by synchronizing movements and the camera to get fun and ingenious publications that will be automatically saved on your mobile device and that you can share on social networks

That social networks and image publications are the order of the day is nothing new. Each one of them offers different functions that make them different, managing to increase the power of the photographs and that each time they are of more quality and careful. Among all of them there is one that has caused a real stir, the short looping videos. Instagram is the one in which it has gained the most fame and that is why they have created their own exclusive application so that this type of publication is of quality.

This is **Boomerang**, an app with which you can make 3 or 4 second videos that will play in a loop, making your funny post hypnotic. With it you can turn your moments of the day into something unexpected, using a burst of compressed photos that become these famous mini movies.

With this application you can record videos and create infinite loops in a very short time, one second, and that you have the ability to automatically share on your favorite social network. It has a connection with the most important ones, so you will only have to give the option to Share or simply search for it in your own gallery locally. **Download Boomerang for free**, you find it available for **Android** and **iOS**.

Instagram continues to develop tools that make it easier for its users to create content and in this way the creative freedom is even greater, without limits. If at the time they surprised everyone with Hyperlapse with which you could create incredible videos or Layout for image compositions, now it is the turn of one of its most used functionalities, the Instagram Stores.

Although it seems that you are creating a gif, it is not like that, what you are really achieving is capturing a burst of looping photographs that will make the illusion of movement. The main difference is that these images go forward and backward. Once you reach the end it does not start again, it goes backwards showing the entire video again but at the opposite speed.

To start using it, you will only have to install it on your mobile device, it is so easy that you will not have to create a new account, the one you have on Instagram will be enough to create your publications. It will automatically detect it when you open it for the first time and you will already have access to your own profile.

Like the other applications developed by the company, it has a very minimalist and clear interface that it seeks to help its users, so it is designed to be as simple and useful as possible. The first time you enter you will see that its use is very simple, with only two buttons available, the one to capture and the one to choose if you want the rear or front camera. Find what you want to record and click it. The camera will record this burst and mount it automatically, showing you the final result. Once you have it, the Boomerang application will save it to your phone, this way you can share it directly on other social networks as many times as you want.

One of the advantages of **Boomerang** is that although the result is a video, they are still photo files, so it only collects the image, it does not capture the sound. One of the things that you have to take into account when making one is to know the movement you want to record, because it will be so fast that you may not get the result you want the first time and so synchronization will be essential. camera with action. Another very important point is the lighting of the

scene, in this way you make sure that it has a good image quality.

The application does not have its own image editor, but being from Instagram, if you want to add one to it, you just have to do it directly from the social network before publishing it, it is compatible with all its functionalities, so you will not have any failure when adding any .

Dare to try it and make your short looping videos stand out, **download Boomerang** and surprise all your followers. You will quickly be able to add value to your publications with quality images that will make you stand out from the rest.

| Pros                                                                                                                                                                                                | Cons                                                                                                                                                                                      |
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| <ul style="list-style-type: none"><li>- Better quality of images.</li><li>- Save projects locally.</li><li>- You can share it on other social networks.</li><li>- It is very easy to use.</li></ul> | <ul style="list-style-type: none"><li>- You don't have many options to capture.</li><li>- Cannot add filters.</li><li>- Failed to save.</li><li>- It cannot be configured well.</li></ul> |

**Links Facebook:**

**Twitter:**

**Instagram:**

**Web:**

**Play Store:** <https://play.google.com/store/apps/details?id=com.instagram.boomerang&hl=es>

**Apple Store:** <https://apps.apple.com/es/app/boomerang-from-instagram/id1041596399>